Mike Jones

K-WAS

Cash

Broadcast

11/29/08

00:10:00

ORDER

36924 Orders Order / Rev: 08837301 Alt Order #: NRCC / SCHEDULE 2 Product Desc:

> Estimate: 2957

Flight Dates: 09/21/12 - 09/27/12 08/08/12 / 08/08/12

GENERAL Order Type:

KLAS

Sales Office:

Primary AE:

Billing Type:

Billing Calendar:

Sales Region: National

National Media Inc Name: Agency

Original Date / Rev:

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Agency Commission:

EOM/EOC Billing Cycle:

15%

Advertiser Name: NRCC

> Demographic: A35+

Product Codes: PO4 Priority: LV1

Revenue Codes: AGY, POL, ISS New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/27/12	14	\$26,950.00	\$22,907.50		

Totals	
Month	++

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$26,950.00	\$22,907.50	0.00
Totals	14	\$26,950.00	\$22,907.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$26,950.00
Market	100%	\$89,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$22,458.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$4,491.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	09/21/12	09/21/12	8 News Now 6a M-F 8 News Now 6a M-F		6-7a	F	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
	8-NOW	6AM									- 1		
	Sta	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
V	Veek: 09/	/17/12	09/23/12	F	1	\$900.00	0.00						
E 2	8	09/24/12	09/24/12	8 News Now 6a M-F 8 News Now 6a M-F		6-7a	M	:30	1	\$900.00LV1	0.00 NM	1	\$900.00

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KLAS

Order / Rev:

36924

Advertiser:

NRCC

Alt Order #:

08837301

Product Desc:

NRCC / SCHEDULE 2

Flight Dates:

09/21/12 - 09/27/12

Estimate:

2957

Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start End **Inventory Code** Break Ln Ch 8-NOW 6AM Weekdays Spots/Week Rate Rating Start Date **End Date** M----\$900.00 0.00 Week: 09/24/12 09/30/12 :30 \$900.00LV1 0.00 NM \$900.00 09/25/12 09/25/12 -T----8 News Now 6a M-F CM 6-7a 8 News Now 6a M-F 8-NOW 6AM Start Date **End Date** Spots/Week Rating **Weekdays** Rate 0.00 \$900.00 Week: 09/24/12 09/30/12 09/26/12 09/26/12 8 News Now 6a M-F 6-7a :30 \$900.00LV1 0.00 NM 1 \$900.00 CM --W----8 News Now 6a M-F 8-NOW 6AM **End Date** Weekdays Spots/Week Rate Rating **Start Date** Week: 09/24/12 09/30/12 --W----\$900.00 0.00 :30 \$900.00LV1 0.00 NM \$900.00 E 5 09/27/12 09/27/12 8 News Now 6a M-F CM 6-7a ---T---8 News Now 6a M-F 8-NOW 6AM Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 09/24/12 09/30/12 ---T---\$900.00 0.00 NFL Reg Season Game£M NFL Football Reg. ----S :30 1 \$5,000.00LV1 0.00 NM 0 \$0.00 09/23/12 09/23/12 NFL Football Reg. Season (10:00 AM-4:15 PM) **CBS NFL FTBL** Start Date End Date **Weekdays** Spots/Week Rate Rating 1 \$5,000.00 0.00 Week: 09/17/12 09/23/12 **Length** Rate Rtg Type **Description** Start/End Time <u>Weekdays</u> **Spot** Ch Date Range 8 09/17/12-09/23/12 NFL Reg Season Games NFL Football Reg10:00 AM-4:15 .----Su :30(\$5,000.00) 0.00 NM See MG 13.2 [da] :30 1 \$1,300.00LV1 0.00 NM \$1,300.00 E 7 09/21/12 09/21/12 8 News Now 5-630p M-FCM 5-630p ---F--8 News Now 5-630p M-F **CBS EVE NWS** Start Date **End Date Weekdays** Spots/Week Rate Rating 0.00 Week: 09/17/12 09/23/12 1 \$1,300.00 :30 1 \$1,300.00LV1 0.00 NM \$1,300.00 09/24/12 09/24/12 8 News Now 5-630p M-FCM 5-630p M----8 News Now 5-630p M-F **CBS EVE NWS** Rating Start Date **End Date Weekdays** Spots/Week Rate 09/30/12 \$1,300.00 0.00 Week: 09/24/12 1 \$1,300.00LV1 0.00 NM \$1,300.00 09/25/12 09/25/12 8 News Now 5-630p M-FCM 5-630p -T----:30 F 9 8 News Now 5-630p M-F **CBS EVE NWS End Date** Weekdays Spots/Week Rating **Start Date** Rate Week: 09/24/12 09/30/12 -T----1 \$1,300.00 0.00 \$1,300.00 :30 1 \$1,300.00LV1 0.00 NM E 10 8 09/26/12 09/26/12 8 News Now 5-630p M-FCM 5-630p --W----1 8 News Now 5-630p M-F **CBS EVE NWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 --W---1 \$1,300.00 0.00 8 09/22/12 09/22/12 Sat 7-8p - ET Wknd CM 7-8p ----5-:30 \$500.00LV1 0.00 NM \$500.00 F 11 **Ent Tonight Weekend ENT TONIGHT 60** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 09/17/12 09/23/12 \$500.00 ----s 09/23/12 09/23/12 \$450.00LV1 0.00 NM \$450.00 Sun 530-6p Ins Ed Wkn&M :30 1 E12 8 530-6p Inside Edition Wknd INSIDE EDITN W **End Date** Weekdays Spots/Week <u>Rate</u> Rating Start Date ----S \$450.00 0.00 09/23/12 Week: 09/17/12 :30 1 \$7,500.00LV1 0.00 NM \$12,500.00 E 13 8 09/25/12 09/25/12 Tue 10-11p CM 10-11p -T----Vegas **VEGAS** Start Date End Date Weekdays Spots/Week Rate Rating

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KLAS

Order / Rev:

36924

Advertiser:

NRCC

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08837301

Product Desc:

NRCC / SCHEDULE 2

Flight Dates:

09/21/12 - 09/27/12

Estimate:

2957

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Ln Cl	h Star	t End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 13	8 09/25	/12 09/25/12	Tue 10-11p	CM	10-11p	-T	- :30	1	\$7,500.00LV1	0.00 NM	1	\$12,500.00
			Vegas									
VE	GAS											
	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	c: 09/24/12	09/30/12	-T	1	\$7,500.00	0.00						
Spot	Ch Date F		Description		<u>/End Time</u>		<u>Weekdays</u>			Rtg Type		
1		/12-09/30/12 7	Tue 10-11p	10-1	1p		-T		:30 (\$7,500.00)	0.00 NM		
	See MG 1	3.2									•	
_	[da]								00040 500 00	0.00 1114		
2		12-09/30/12 V	Ved 10-11p	10-1	1р		W		:30\$12,500.00	0.00 NM		
Θ	MG for 6.	1,13.1										
E 14	8 09/24	/12 09/24/12	8 News Now 11p	M-F CM	11-1135p	M	- :30	1	\$1,900.00LV1	0.00 NM	1	\$1,900.00
			8 News Now 11p	M-F								
8-N	NOW 11PM											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	c: 09/24/12	09/30/12	M	1	\$1,900.00	0.00						
E 15	8 09/26	/12 09/26/12	8 News Now 11p	M-F CM	11-1135p	W	- :30	1	\$1,900.00LV1	0.00 NM	1	\$1,900.00
			8 News Now 11p	M-F								
8-N	NOW 11PM											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week	k: 09/24/12	09/30/12	W	1	\$1,900.00	0.00					<u> </u>	
										Totals	14	\$26,950.00